**TOLULADE, AFOLABI**  
Email: [toluladeafolabi@gmail.com](mailto:toluladeafolabi@gmail.com)  
Mobile No: 08063495234

Objective  
Detail-oriented and results-driven Internet Business Manager with expertise in sales strategies, customer service, and content creation. Eager to support busy clients in managing and growing their online businesses by streamlining operations, enhancing customer satisfaction, and driving profitability.

Skills

* Customer Service Excellence: Skilled in handling customer inquiries, ensuring satisfaction, and building loyalty.
* Order Fulfillment & Ad Management: Proficient in managing orders and ad campaigns to streamline eCommerce operations.
* Content Creation: Knowledgeable in organic content creation and engagement strategies to build brand presence.

Professional Experience

Virtual Assistant | Social Media & Email Marketing  
*Bowlake Music and Coding | August 2021 - Present*

* Developed and managed social media content to drive engagement and brand awareness.
* Provided exceptional customer service, addressing inquiries, and supporting client needs.
* Assisted with order management and ad campaign setup, optimizing visibility and profitability.

Digital Marketer & Social Media Manager  
*Zenith Education | January 2020 - August 2021*

* Implemented SEO strategies to enhance website traffic and visibility.
* Managed social media advertising to generate leads and increase conversions.
* Created and posted content, helping to build an engaging online presence.

Certifications

* Google Digital Marketing Fundamentals
* Digital Marketing Professional Certified

Education  
B.Tech. in Computer Science  
Ladoke Akintola University of Technology

References  
Available upon request.