

# UDUAK - RUTH ANI OFFIONG

Result - focused Content Marketer with Experience leading large scale Affiliate marketing proj...

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☎ 09080959401

🏠 5 victory way unical satellite town , 540252 Calabar

📅 May 27, 1981

📍 UCTH Calabar

♀ Female

🇳🇬 Nigerian

👫 Married

## SKILLS

Copywriting

Web content development

Google Analytics Basic  
HTML

Storyboarding

Adobe Experience Manager

## LANGUAGES

spanish

English

French

## HOBBIES

■ software development

■ Freelancing

■ storyboarding

## EDUCATION

**Bsc Agric - econs**

Benson Idahosa , Benin

Aug 2006 - Apr 2013

## CERTIFICATES

**Digistem UMM**

Feb 2023

Learning to develop a content creation framework for producing effective content on a consistent basis .

Crashing and repurposing content for readers and search engines

**Google Digital Garage**

Present

The fundamentals of Digital Marketing , Analytics and data insights strategy , display advertisement , e- commerce

## INTERNSHIPS

**Human resource manager**

Jan 2004 - May 2007

PsynEdge systems , Lagos

Staff management

Staff Recruitment

executive analysis

**Counselling Officer**

Oct 2020 - Dec 2022

Onyx foundation Africa , Calabar

Life coaching

Psychological support

General logistics

Training on Psycho - social capacity building

## REFERENCES

Elder (Mrs) Iquo Asuquo

Calabar - Central cooperative society , Calabar  
08039135785

Ukeme Ekong

Onyx Foundation Africa , Calabar

08181162184ukemeobongekong@gmail.com